

President Cheryl Hardwick purchased and put up the decorations for the event. It was a great event, with lots of food, games and entertainment.

Discussion on the April HCCA Quarterly Event for Thursday, April 30th, 2024:

The HCCA quarterly Bright Ideas Event has been moved to Thursday, May 30th, 2024, beginning at 5:45 P.M. at the Citizens House Airbnb located at 1812 12th Street, Hempstead. The guest speakers will be Dr. Ramiro Bautisa, the Hempstead EDC Director and Waller County Extension Agent Z'Aundria. Refreshments and drinks will be served and provided by Board Member Kenneth Pilcher.

Approval for Porta Potties for the Memorial Day Program:

President Cheryl Hardwick stated that HCCA would need to order two porta potties for the Memorial Day Parade and Program. The cost for one weekend and one handicap porta potties would cost \$360.00. A motion was made by Board Member Kenneth Pilcher that HCCA pay for the two porta potties and a second was made by Treasurer Raul Villarreal. A vote was taken, and the motion carried. President Cheryl Hardwick will get the porta potties ordered and have them delivered for the Memorial Day Event.

Approval for a DJ for the Memorial Day Program:

President Cheryl Hardwick stated that we would need to have a DJ for the Memorial Day Program this year since our volunteer in the past will be out of state. She reported that the charge for 3 hours for a DJ, Les Evans, would be a cost of \$250.00. A motion was made by Board Member Kenneth Pilcher that we hire the DJ, Les Evans, for \$250.00 and a second was made by Board Member James Garfield. A vote was taken, and the motion carried. President Cheryl Hardwick will contact Mr. Evans and let him know.

Approval for the 2024 Registration for the HCCA Float:

President Cheryl Hardwick stated that the 2024 registration was due for the HCCA Float in the amount of \$59.75. A motion was made by Board Member James Garfield that we renew the 2024 registration for the HCCA float and a second was made by Board Member Kenneth Pilcher. A vote was taken, and the motion carried. President Cheryl Hardwick will go to the Waller County Tax Office and renew the registration.

Approval for Advertising for the Watermelon Festival:

President Cheryl Hardwick stated that she was contact by the Rural Connection, and they can give us a full-page ad for half the normal price in the amount of \$484.50. Board Member Kenneth Pilcher made a motion that we advertise in the Rural Connection for a full page in the amount of \$484.50 and a second was made by Treasurer Raul Villarreal. A vote was taken, and the motion carried. President Cheryl Hardwick will contact the Rural Connection to let them know that the ad was approved for the Watermelon Festival.

President Cheryl Hardwick stated that the radio advertising for the Texas Mix 102.3 radio station would be \$1,500.00. Board Member Kenneth Pilcher made a motion that the HCCA advertise again this year with Texas Mix 102.3 radio station in the amount of \$1,500.00 and a second was made by Treasurer Raul Villarreal. A vote was taken, and the motion carried.

Watermelon Festival Update:

President Cheryl Hardwick stated that we needed to make a decision on the design for the 2024 Watermelon t-shirt that was presented to HCCA by Dustin Stanley with We Brand It. The board liked the color and the design of the T-shirt, and just requested two minor changes to the shirt. To add the year of the festival to the license plate, spell out festival, and to remove the word Chevrolet from the tail gate and add Hempstead. The board agreed to the changes and We Brandt it going to get us a cost on the order of shirts and also how much more a better shirt will cost HCCA. We will approve going ahead and print the front of the shirts and once we have all the sponsors for the back of the shirt and we will let We Brand It know. We Brand It will submit an invoice for the price of the shirts.

HCCA Memorial Day Parade and Program:

President Cheryl Hardwick stated that the Memorial Day Parade and Program will be held on Monday, May 27th, 2024. The parade will begin at 9:15 A.M. and the program will begin after the parade at the downtown gazebo. Volunteers are needed on Sunday afternoon, May 26th at 5:00 P.M. to put out the US Flags along the parade route and to help decorate the gazebo and volunteers will also be needed on Monday, May 27th, 2024, to pick up the flags and take down the decorations. She encouraged everyone to attend and to wear there red, white, and blue. The First Baptist Church of Hempstead will provide hot dogs, chips, and water for the event.

Discussion on a Donation for the Juneteenth Celebration:

President Cheryl Hardwick stated that for the year 2023 HCCA had made a donation of \$500.00 to the Juneteenth Celebration and asked the board if they would like to donate again for 2024. Secretary Katherine Ward made a motion that we donate \$500.00 again this year to the Juneteenth Celebration and a second was made by Board Member James Garfield. A vote was taken, and the motion carried. HCCA will present the donation to the St Peters Baptist Church at the next monthly HCCA meeting.

Agenda for the Upcoming HCCA April Meeting:

President Cheryl Hardwick discussed with the board that for the next HCCA monthly meeting we would honor the top ten Hempstead High School Seniors, recognize and honor the teachers and support staff for the month of April for all HISD Campuses, recognize and honor the HISD

Teachers of the year from each campus, recognize and honor our new Mayor Katherine Ward, and recognize and honor the Hempstead Theatre Club. If anyone would like to add anything else to the agenda, to please let her know.

Old Business:

No old business.

New Business:

President Cheryl Hardwick and the HCCA Board congratulated Katherine Ward on the election of the Mayor to the City of Hempstead.

Adjourn:

Board Member Kenneth Pilcher made a motion to adjourn the meeting and a second motion was made by Board Member James Garfield. A vote was taken, and the motion carried. The meeting was adjourned at 6:20 P.M.

Submitted by Secretary Katherine Ward_____

Approved and signed by President Cheryl Hardwick_____