

Hempstead Commerce and Civic Association
Executive Board Meeting
Tuesday March 5, 2024

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| Board Members: Cheryl Hardwick - Present | James Garfield - Present |
| Melissa Hegemeyer – Absent | Vicki LeBlanc - Absent |
| Katherine Ward – Present | Thomas Payne - Absent |
| Raul Villarreal – Present | Kenneth Pilcher - Present |

Call to Order:

President Cheryl Hardwick called to order the Executive Board Meeting of the Hempstead Commerce and Civic Association at 6:02 P.M. on Tuesday, March 5th, 2024.

Roll Call of Board Members:

President Cheryl Hardwick called roll call for the HCCA Board Members. President Cheryl Hardwick, Secretary Katherine Ward, Treasurer Raul Villarreal, Board Members James Garfield, and Kenneth Pilcher were all present. Absent were Vice President Melissa Hegemeyer, Board Members Vicki LeBlanc, and Thomas Payne.

Approval of Board Minutes for February 6, 2024:

Board Member Kenneth Pilcher made a motion to accept the February 6, 2024, minutes and a second motion was made by Secretary Katherine Ward. A vote was taken, and the motion carried.

Own Your Way Storage Unit for the Storage of the HCCA Float:

President Cheryl Hardwick presented the HCCA Board with the invoice for the first payment of the storage unit for the HCCA Float in the amount of \$194.00. The monthly rental will be \$169.00 and there was an administrative fee of \$25.00 charged for a total payment of \$194.00 made on February 12th, 2024, on HCCA check number 1507. Treasurer Raul Villareal stated that he had spoken with a gentleman that has a company in Hempstead and he is going to give us a free tracking device to put on our HCCA float. Once we receive the tracking device there will be a small monthly charge for connecting the tracking device, he will put the device on the float and he and President Cheryl Hardwick will take the float out to the Own Your Way Storage Unit facility. President Cheryl Hardwick has already set up the automatic billing each month for the storage unit.

Easter in the Park on Saturday, March 23rd, 2024:

President Cheryl Hardwick presented the HCCA Board with the invoice for the eggs that were purchased for the upcoming Easter in the Park. The total amount of the invoice from Sunny Bunny Eggs was \$298.00 and the eggs have already arrived.

There will be free hot dogs, chips, and drinks provided by Hegemeyer Realty and Associates for the Easter in the Park Event. Easter in the Park is scheduled for Saturday, March 23rd, 2024, at the downtown gazebo from 10:00 A.M. to 12:00 P.M.

President Cheryl Hardwick has contacted the Easter Bunny to be at the Easter in the Park Event. The kids will be able take pictures with the Easter Bunny.

Each year we give out gift cards to the winners of the Easter Egg Hunt. The hunts are divided up into four separate groups by age. Each group has a \$50.00 and a \$25.00 gift card that goes to the winners. President Cheryl Hardwick said that each year we have individuals and sponsors that contribute to the gift cards for a total of \$300.00. President Cheryl Hardwick suggested that the HCCA Board approve \$300.00 for the gift cards so if we do not receive any money for these the HCCA will buy them. A motion was made by Board Member Kenneth Pilcher and a second was made by Secretary Katherine Ward. A vote was taken, and the motion carried. President Cheryl Hardwick will purchase the gift cards from Wal-Mart for the Easter in the Park Event.

President Cheryl Hardwick will provide all the arts and crafts materials for the kids at not cost to HCCA.

Cindo de Mayo on Saturday, May 4th, 2024:

President Cheryl Hardwick said she was contacted by St Drexel Katharine Catholic Church that they would like to have a Cinco de Mayo Parade this year. She has filled out the paper for the City parade permit and will need approval for the permit fee of \$100.00. A motion was made by Secretary Katherine Ward and a second was made by Board Member James Garfield. A vote was taken, and the motion carried. President Cheryl Hardwick will contact the St Drexel Katharine Catholic Church and let them know that the HCCA Board approved the parade permit. The parade will be scheduled for Saturday, May 4th, 2024, at 10:00 A.M.

Discussion on an April HCCA Quarterly Event:

Board Member Kenneth Pilcher will host the April HCCA Quarterly Event at his Airbnb in Hempstead, and the date has been set for Thursday, April 25th, 2024. Refreshments and drinks will be provided, and our guest speaker will be Ramiro Bautista, PH.D., the new EDC director for the City of Hempstead.

Watermelon Festival Update on Entertainment:

President Cheryl Hardwick advised the HCCA Board that all the entertainment has been booked for the upcoming Watermelon Festival to be held in July. The Friday night entertainment is the Brown Sugar Band, Saturday daytime entertainment is Chris Rybak, and Saturday night Matt Menke’s Band will open for Nashville Star Glen Templeton. We will be receiving contracts that will need to be signed and sent in with the deposits for each band and once we receive them, we will need to approve the deposits to be sent to each entertainer.

Watermelon Festival Approval for the CBA Sanctioning Fee for the BBQ Cook-Off:

President Cheryl Hardwick presented the invoice from the CBA Sanction that is a fee of \$75.00 for the CBA to promote our Watermelon Festival Cook-off and to have a CBA Event Representative assigned to our event. A motion was made by Board Member Kenneth Pilcher that we pay the invoice of \$75.00 to the CBA and a second motion was made by Board Member James Garfield. A vote was taken, and the motion carried. President Cheryl Hardwick will mail the invoice back along with the payment of \$75.00.

Agenda for the Upcoming HCCA March Monthly Meeting:

The next HCCA meeting will be held on Tuesday, March 19, 2024. We plan to recognize and honor the HISD Teachers and Support Staff for the month of February for all campuses. We will also invite the FFA Students that have participated in team judging and won, honor the flag team, recognize the city employees for the months of January and February, and we will try to honor Larry Solomon and his Grand Daughter Kortnee Solomon.

Old Business:

No old business.

New Business:

No new business.

Adjourn:

Board Member Kenneth Pilcher made a motion to adjourn the meeting and a second motion was made by Board Treasurer Raul Villarreal. A vote was taken, and the motion carried. The meeting was adjourned at 6:30 P.M.

Submitted by Secretary Katherine Ward _____

Approved and signed by President Cheryl Hardwick _____