

City of Hempstead
Commerce and Civic Association Meeting
Executive Board Meeting
Tuesday, July 1st, 2025

Call to Order:

The HCCA Executive Board Meeting was called to order by President Cheryl Hardwick at 6:04 p.m.

Roll Call of Board Members:

HCCA Board Members present were President Cheryl Hardwick, Vice President Melissa Hegemeyer, Secretary Katherine Ward, Treasurer Raul Villarreal, and Board Member Vicki LeBlanc. The HCCA Board Members that were absent were James Garfield and Kenneth Pilcher.

Approval of the June 3rd, 2025, Executive Board Meeting Minutes:

A motion was made by Secretary Katherine Ward to accept the June 3rd, 2025, executive board minutes as they were submitted and a second was made by Treasurer Raul Villarreal. A vote was taken and the motion carried.

Approval needed to pay the Waller County Express for a Watermelon Festival ad in the amount of \$54.00:

A motion was made by Treasurer Raul Villarreal to approve the payment of the invoice to Waller County Express for a Watermelon Festival ad in the amount of \$54.00 and a second was made by Secretary Katherine Ward. A vote was taken and the motion carried.

Approval needed to renew the HCCA Post Office box for the year in the amount of \$188.00.:

A motion was made by Secretary Katherine Ward to renew the HCCA Post Office box for the year in the amount of \$188.00 and a second was made by Treasurer Raul Villarreal. A vote was taken and the motion carried.

Discussion on the Watermelon Festival Sponsorships:

President Cheryl Hardwick stated that the total amount of money from the Watermelon Festival Sponsors to date was \$59,251.00. Our goal is to receive \$8,000 to \$10,000.00 more in sponsorships.

Discussion on the upcoming 35th Annual Watermelon Festival:

The HCCA Board discussed the 35th Annual Watermelon Festival and made some suggestions on some additional things that needed to be done for the festival. The Board will discuss these with the Watermelon Festival committees in the Watermelon Festival meeting.

Discussion on the Watermelon Festival Appreciation Dinner:

President Cheryl Hardwick stated that she would be mailing out the invitations to the Watermelon Festival Sponsors and has asked them to send in a RSVP response in order to get a head count. She will contact Nora Hodges to see if she would like to do the side dishes again this year. For dessert we will have watermelon and cupcakes. President Cheryl Hardwick will check with HEB on getting the cupcakes.

No monthly HCCA meeting for the month of July 2025:

President Cheryl Hardwick reminded the HCCA Board that there will not be a HCCA monthly meeting in July due to the meeting being the same week as the Watermelon Festival.

Old Business:

No old business.

New Business:

Board Member Vicki LeBlanc stated that she had created a new Watermelon Festival Facebook page. She asked everyone to accept the invite that was sent out by her and for everyone to please invite their friends.

Adjourn:

A motion was made by Vice President Melissa Hegemeyer to adjourn the HCCA Executive Board meeting and a second motion was made by Treasurer Raul Villarreal. A vote was taken and the meeting was adjourned at 6:23 P.M.

Submitted by Secretary Katherine Ward_____

Approved and signed by President Cheryl Hardwick_____